



COACHING PROGRAM CODE OF CONDUCT

The Eyes of the World are on You!

This is a reminder to all Coaches/Course Conductors of their responsibilities to the program and the public.

- You have a responsibility to the national coaching program to maintain its standards and credibility.
- You have a responsibility to each and every student/candidate to offer them every opportunity to present their knowledge and expertise to you.

What Does This Mean to You?

- Continue to educate and keep yourself current with policy.
- Be positive and professional in your attitude and performance at all times, whether in private or public; a lesson, a show or an exam. "Your image stays with you."
- Remember, as a recognized Coach/Course Conductor, you constantly represent our coaching program. This is an honour, not a guaranteed right.
- You expect the student/candidate to present him or herself in a well turned-out manner. You should do the same – practical, business-like clothing for Evaluations/Exams.
- You expect the candidates to be positive and relaxed in their manner – return the favor. Never let the candidate receive any negative feedback from you in verbal or visual form. Body language can say more than you want it to.
- Remember that you must be able to justify to the ‘nth’ degree any written or verbal comment you make. Maintain and retain accurate records!
- Be organized and on time! There is nothing worse for the students/candidates or other Course Conductors than having to wait for someone who is inefficient.
- You are conducting an Exam or Evaluation to evaluate performance, not to give out ‘personal’ ideas or viewpoints.
- Remember that our program can succeed or fail on your public relations alone.
- Negotiate goodwill with all concerned, from the candidates, to the facility owner/manager, to the local coordinator, to the barn help and to the youngster who brings you the coffee or juice.
- In all, this job truly has many rewards for those who face it with a positive and professional manner.

I the under signed have read and fully understand the Equestrian Canada Coaching Code of Conduct and agree to abide by all expectations and conduct regulations.

Signature: _____ Date: _____