



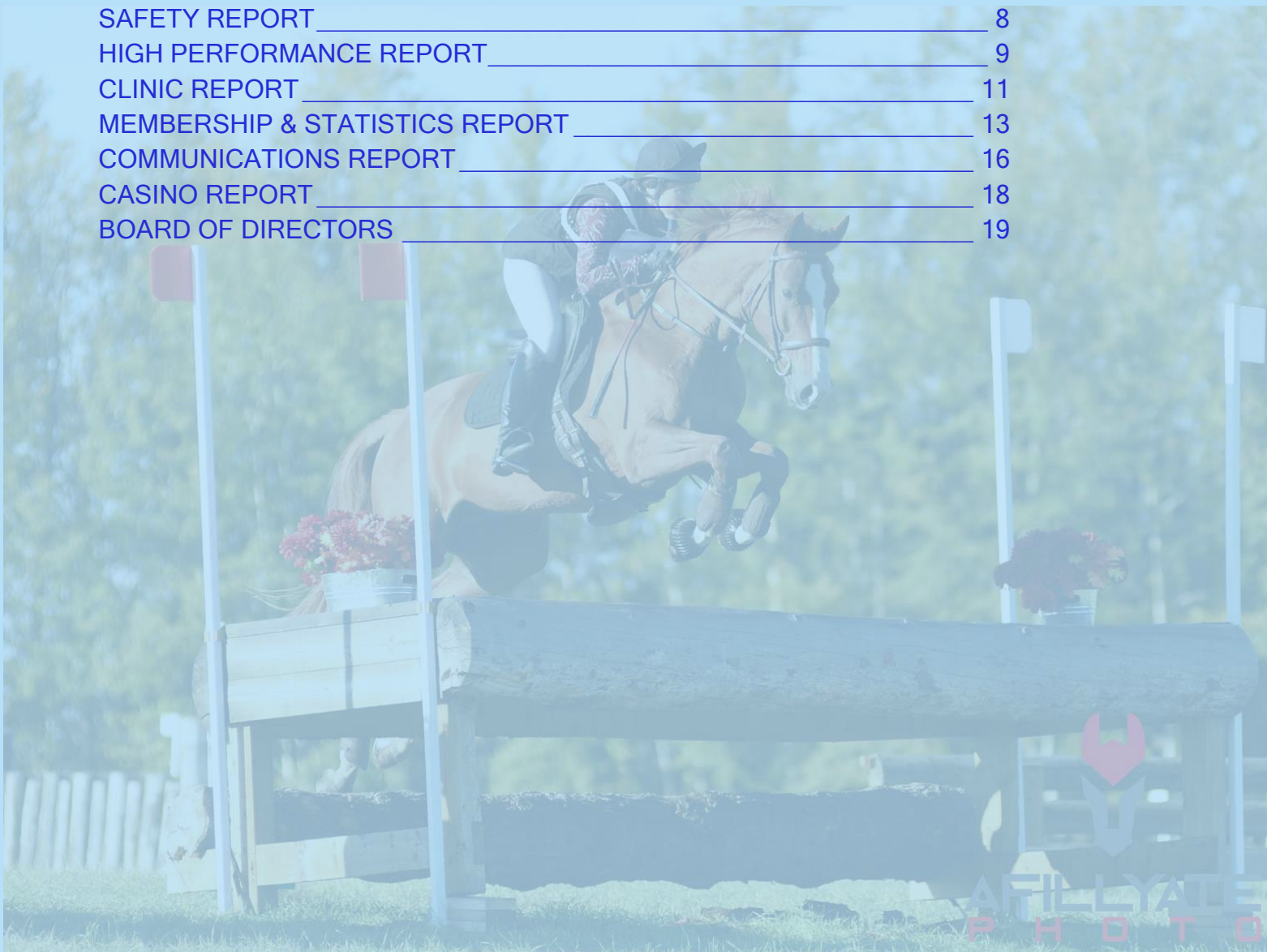
2021 ANNUAL REPORT

Alberta Horse Trials Association (“AHTA”)



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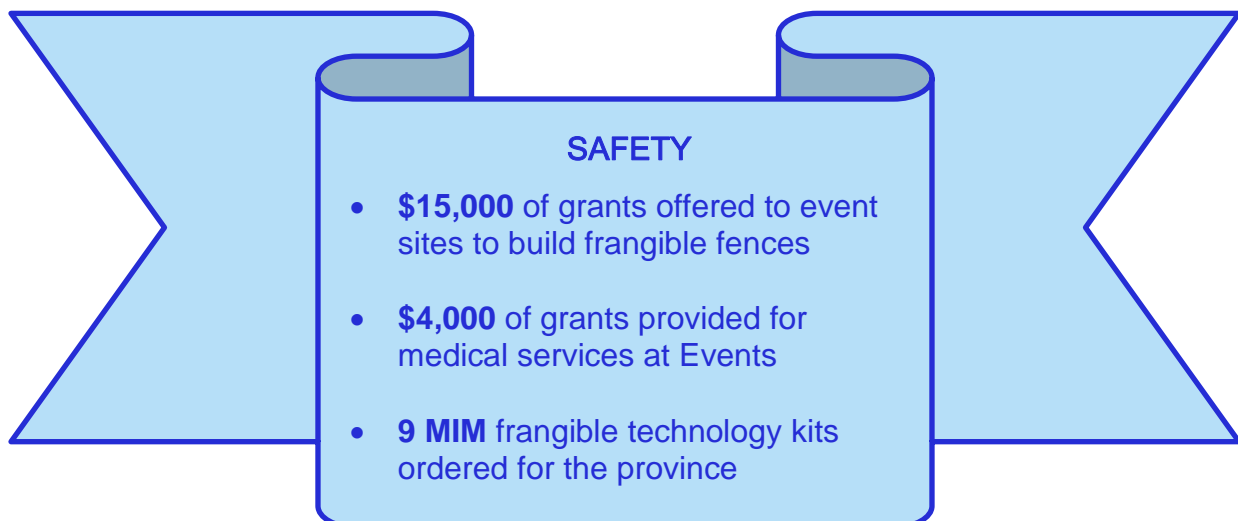
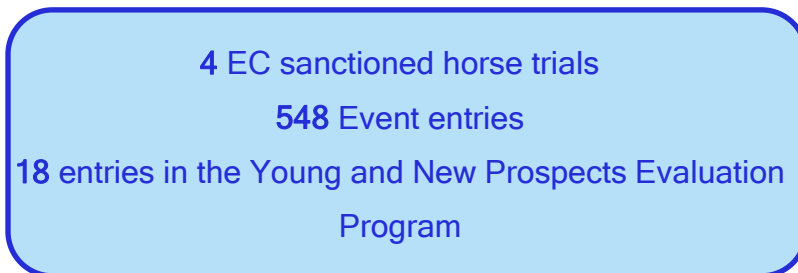
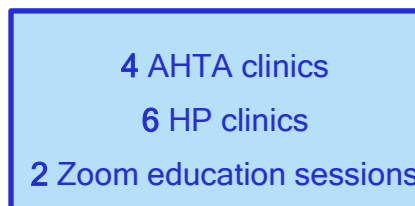
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AHTA: WHO WE ARE

“PURPOSE The purpose of the Association is to foster the growth and development throughout the Province of Alberta of the sport of Horse Trials/Three Day Eventing.”

2021 SNAPSHOT



50/50 FUNDRAISER

The AHTA is running a **50/50** draw with all proceeds going directly to the [Katharine Morel & Kerry On Eventing Safety Fund](#)

The draw will open on Saturday, November 6 and close at the end of our AGM on Saturday, November 13

To purchase your tickets please click [here](#)



MESSAGE FROM THE PRESIDENT

As President of the AHTA I am pleased to present our first Annual Report on behalf of the Board of Directors.

2021 was indeed a challenging year, but I can assure you that the collective strengths of the AHTA board were all constantly at work to advance our Association; and although the AHTA is a sports organization and not a regulating body, we still felt the responsibility to advocate for our sport during the pandemic.

The pandemic highlighted the strength within our community as a whole, and the common bond that unites us all during difficult times, and to focus on what brings hope and joy to so many of our lives – horses.

We fought hard to be able to run our clinics for you, and for competitions to run during the tightest government restrictions. I can personally attest to advocating almost daily with various levels of government throughout the spring - spending countless hours researching, connecting with other equestrian groups and governing bodies, and drafting our own set of guidelines to submit to the government for consideration.

Eventually everyone's efforts paid off and the AHTA was granted exemptions from the AHS to run clinics in June. Once government restrictions were lifted, we were very pleased to host the rest of our planned clinics, as well as support the 4 sanctioned events that ran.

Upon taking the role as President I conducted an initial governance review and found that there were several gaps. In conjunction with my fellow board members, we introduced several new policies as well as improved existing policies including:

- A new Medical Services Policy and Guidelines
- An Updated Event Site Funding Policy
- A New Substance Use Policy and Witness Statement
- A New Complaint and Appeals Procedure
- An updated Rider Representative Policy
- A New Board Member Roles & Responsibilities Policy, which includes the following policies under its umbrella:
 - Director Code of Conduct
 - Conflict of Interest
 - Confidentiality
 - Document Retention

****All current AHTA policies can be viewed on our website [here](#)****

Safety remains our paramount priority and many of these policies were put in place with that in mind. In addition, 2021 involved several other key safety initiatives including the decision to direct all 2021 event site funding specifically to frangible technology. Each event site was offered a \$2500 grant to be used for the building or retrofitting of frangible fences. The AHTA also

formalized our medical services policy which outlines the recommended standard and minimum standard for medical services providers at an event, and includes an incentive of a \$1000 grant per event which can only be accessed by meeting these standards.

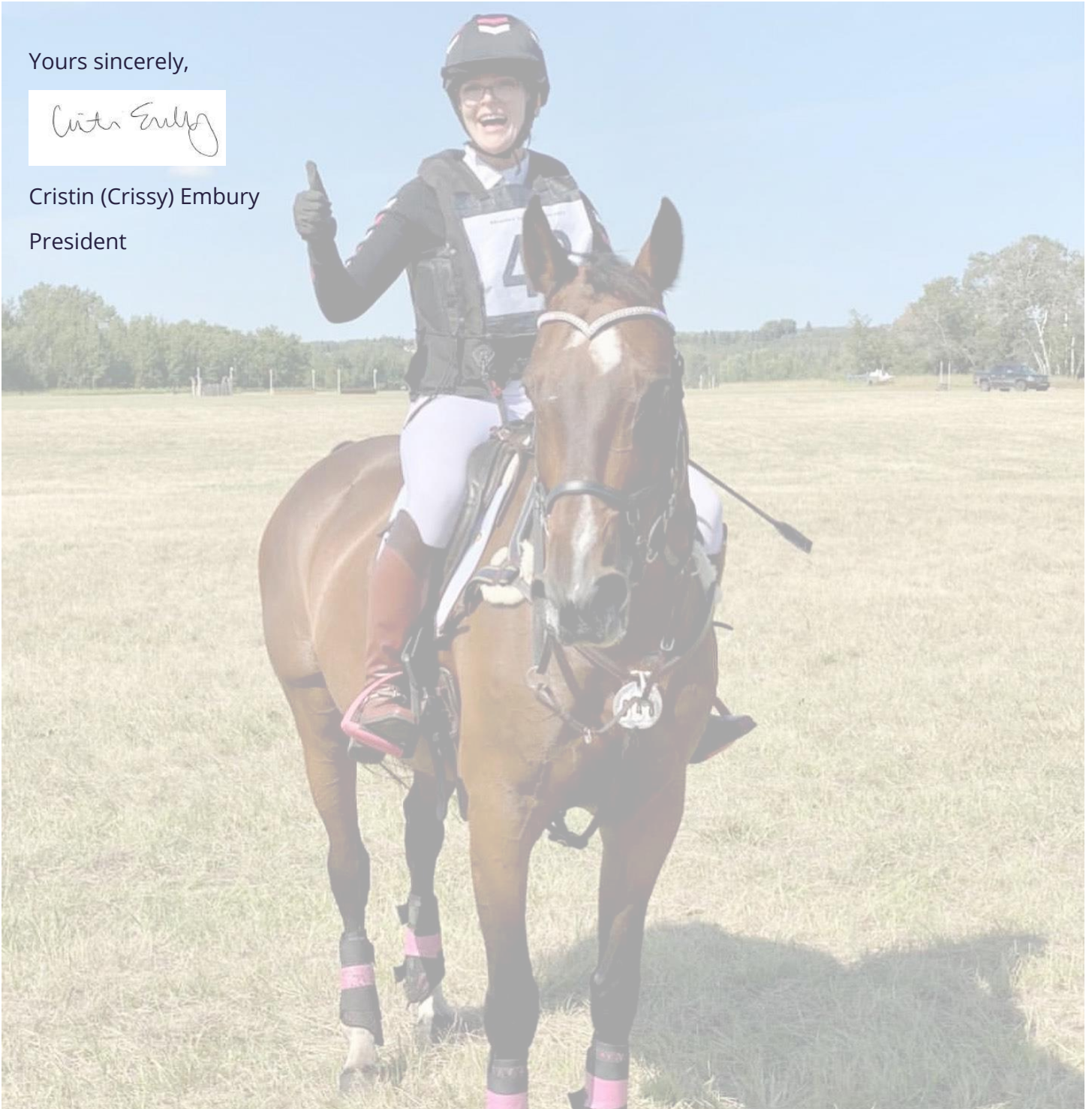
As we begin a new year, the AHTA will continue our work to support the goals of our members. We have listened and learned from all of you and have strived to provide services which meet your needs.

Thank you for your membership, your support, and your contributions to our amazing sport.

Yours sincerely,



Cristin (Crissy) Embury
President



INCOME STATEMENT

Income Statement

Alberta Horse Trials Association
For the 10 months ended 31 October 2021

	2021	2020
Income		
General Revenue		
Casino Revenue	3,510	20,085
Competition Levies	5,480	2,650
Interest Revenue	143	311
Membership Fees	20,153	17,999
Miscellaneous Revenue	30	-
Servus Reward Revenue	-	332
Sponsorships	1,000	1,400
Total General Revenue	30,316	42,777
AHTA Clinics	17,535	8,140
High Performance	34,403	34,620
Total Income	82,255	85,537
Operating Expenses		
General Expenses		
Admin & Meetings Expense	-	1,978
AGM and Banquet	-	100
Awards	-	150
E-transfer Fees	115	-
Equipment Expense	-	480
Handbook Expense	1,768	1,565
Insurance	930	-
Interest and Bank Charges	220	1,030
Office Expenses	2,252	1,073
Out of Province Support	-	7,100
Paid Position and Ambulance	-	6,756
XC Course Development	3,510	14,295
Total General Expenses	8,795	34,527
AHTA Clinics	12,099	9,362
High Performance	34,403	29,957
Total Operating Expenses	55,297	73,845
Other Expenses		
Foreign Exchange Gain/Loss	-	913
Total Other Expenses	-	913
Net Profit	26,957	11,691

SAFETY REPORT

Out of the gate, the board had to develop some safety specific policies to ensure compliance to some of the ongoing concerns that had been brought forward through various situations. We hope these serve our members well and provide guidance if these events do arise:

- AHTA Substance Use Policy and Witness Statement
- AHTA Complaint and Appeals Procedure
- AHTA Medical Service Provider Guidelines for Events
- AHTA Frangible Pin Discussion

The enhancement of the rider representative reporting allowed for the board to review key items that were of importance to the members. Concerns brought forward by members throughout the event were documented for review. This allowed for the board to reflect on those items. Overall we were impressed with the ground jury and event organizers for taking care of issues that were brought forward by members. Rider Representatives also captured jumps that caused refusals or falls so we could start to examine those for trends and feedback to the event organizers.

Throughout the pandemic the ability to maintain and monitor safety statistics was a challenge. Due to only two sanctioned events being held in 2020, we were unable to establish any safety statistics for the 2021 season. We look to enhance those metrics in 2022.

The board was able to collaborate with the Eventing Committee on safety topics such as MIM frangible technology. Through this collaboration, we were able to put forward the MIM frangible pin order from the Alberta Event Organizers with the rest of the Canadian Eventing Associations. This allowed us to ensure event sites got the best pricing on the MIM Pins. The grant program established through the AHTA and the support of the Eventing Safety In Memory of Katharine Morel and Kerry On fund will ensure event organizers are provided funding for the design, build, and construction materials of the frangible jumps. Hopefully with the border opening we can see more opportunity to have course designers and builders assist event organizers in building these jumps.

It was incredible to see the hard work by event organizers that have already designed and built frangible jumps. We are thrilled to see these jumps being used next year!

Thank you to all members, support teams, volunteers, coaches and event organizers for the dedication they have shown for the two years during this unprecedented time. See you all next year!

Christine Baurenschmidt
Safety Director

HIGH PERFORMANCE REPORT

2021 marked the 14th year of the High Performance Program in Alberta and the first year for the addition of a U18 division.

There were 23 riders in the High Performance Program (8 HP and 15 Development) plus 11 U18 for a total of 32 riders under the HP umbrella. Leahona Rowland entered her 4th year as being the program coach/consultant.

Educational sessions included mounted and unmounted sessions. Peter Gray videoed a number of Prelim dressage riders at a schooling show in FL and provided his judges comments. Zoom educational sessions included a representative from BFL Canada discussing Equine Insurance and Dr. Sarah Pedersen covering Equine Fitness and Recovery Management. The zoom sessions were open to anyone interested in attending, at no cost.

Tanja Minder spent time at one of the clinics talking about Equine Ulcers and Becky Staden discussed Social Media Behavior and how it can affect Sponsorship Opportunities. Shandiss MacDonald also added to the discussion with comments regarding her work on the EC Eventing Committee and how EC High Performance does look at rider social media accounts and the behavior expected from EC HP riders.

Clinicians who taught the mounted lessons included HP Coach Leahona Rowland; Shandiss MacDonald and Darren Coady. Clinics were held at RoseBush Equestrian in Sturgeon County; Cochrane Ag Grounds; and at Alhambra Stables. If a clinic did not fill or if there were some last minute withdrawals, these open spots were offered to any AHTA members who rode at the level. Filling the spots did prove to be difficult due to the increased competition for a rider's money as there were additional clinics running at alternate sites on the same weekend.

The COVID restrictions that were in place early in the year negatively affected our bottom line and contributed to the financial loss of \$3,392. We had to reschedule various clinics as well as deal with numerous rider cancellations when our junior riders were having to quarantine at the last minute because of exposure in the schools. Also, at the start of the year, only 1 senior rider was allowed in a lesson which added to the negative financial pressure. This loss will be covered out of the High Performance cash reserves. The Cash Reserves include the 2019 Silent Auction funds and money that is in a US Savings account. This account had been set up to pay our American clinicians. Money had been transferred into it when exchange rates had been favorable. The 2021 Silent Auction money of \$2615 is set aside to offset expenses in 2022.

Fees will be increased for 2022. We tried to keep clinic fees as low as possible in 2021 due to the current economic downturn from COVID and did not want to exclude any riders who are running on a tight budget. However, clinic fees will be increasing in the upcoming year as all clinicians have indicated their fees have gone up. We also saw substantial increases in airfare expenses this year so expect the same to carryover to 2022.

The 2021 High Performance program has been reviewed by myself, HP Coach Leahona Rowland, the HP Advisory Committee and the U18 Advisory Committee. The only change will be the

cancellation of the option of a late membership into the program, as we have had very few riders take advantage of this in the past. We are not changing any of the regular membership criteria as it has been a difficult time the last 2 years with very limited competitions and the inability of riders to compete in the US. If a rider qualified to join the HP or U18 program in 2021, they will also qualify to join in 2022.

The 2022 Registration package is in the process of being prepared now. Registration will open on November 15 and will close December 31, 2021.

We are now in the process of booking clinics for 2022. The one clinic that has already been arranged is the return of Matt Brown and Peter Gray. The High Performance riders can ride with Matt and Peter on June 30/July 1 at Alhambra Stables. July 2/3 clinic dates will be open to the regular AHTA members. Matt will be covering the show jump and cross country lessons. Peter will be teaching private dressage lessons.

Throughout 2021, a number of Youth Team Challenge competitions had been held across the US. At the time that this report is being prepared, we have not received any confirmation whether this program will continue in the US or not. With the American border now open, it is our hope that we will be able to have some young riders qualified to compete at one of the Team Challenges in 2022.

Respectfully submitted,

Kathleen Ziegler
Athlete Development Chair



CLINIC REPORT

Seven clinics were initially planned for the summer of 2021, including four regular member and three '101 Clinics'. Local clinicians were hired to accommodate ongoing COVID-19 restrictions and concerns at this time last year.

Because of an increase in COVID restrictions in May, our first clinic was postponed to later in June. Both AHTA clinics held this month operated under COVID Exemptions approved by Alberta Health Services.

Our first clinic (June 12-13) was at Prentice Creek Equestrian Centre with Leah Breakey instructing. This clinic was full with 25 riders from all over southern and central Alberta and Invermere, BC. It was so fun to get out and start jumping again and the weather was fantastic. Feedback was very positive and the facility was in great condition.

June 19-20 saw the rescheduled Becky Staden Clinic at Cochrane Ag Society. 18 riders attended (some initially planning to ride in May were unable to attend this new date). Other than one fantastic thunder storm that soaked the afternoon rides on Saturday, the clinic operated smoothly. Our clinician was appropriately dressed and after a short rain/monsoon delay, the last group continued on. Cochrane had recently made upgrades to the water jump including a bank / drop option.

July 3-4 had riders at Minds Eye Ranch (in the blazing heat on the first day!) under the instruction of Sabrina Glaser (owner / operator of Excalibur Equestrian in Langley, BC.). 18 riders attended. The facility was in fantastic shape with fresh water trucked in for the water jump and for bathing hot horses. Sabrina stayed on the grounds in the Bed and Breakfast operated by the hosts. The clinic feedback was very positive and Sabrina has agreed to come back and teach in Alberta again.

Alhambra Stables hosted the fourth annual Ride and Dine Clinic with clinician Jenn Smart (this clinic was full with a long waitlist by 1400 hrs opening day!). Riders had a great lesson on Saturday followed by an amazing meal with several dessert options. Unfortunately, the decision was made early Sunday morning to cancel the lessons that day as the air quality index was extremely high. Smoke and thick haze from several out-of-control fires in BC contributed. Riders enjoyed a perfect breakfast regardless, and Jenn has agreed to be our instructor again next year.

No 101 Clinics were hosted due to the ongoing restrictions and low interest.

I really enjoyed my first year on the Board of Directors in the role of clinic organizer. I am so grateful to Vice President Jessica Kerschbaumer for answering all of my questions at any time of the day and for High Performance Clinic Chairperson Kathleen Ziegler for so much help over the phone, in person and through text messages. I am also very thankful for all of the work Kathleen did obtaining the clinic exemptions from the AHS and the provincial government to operate our June clinics.

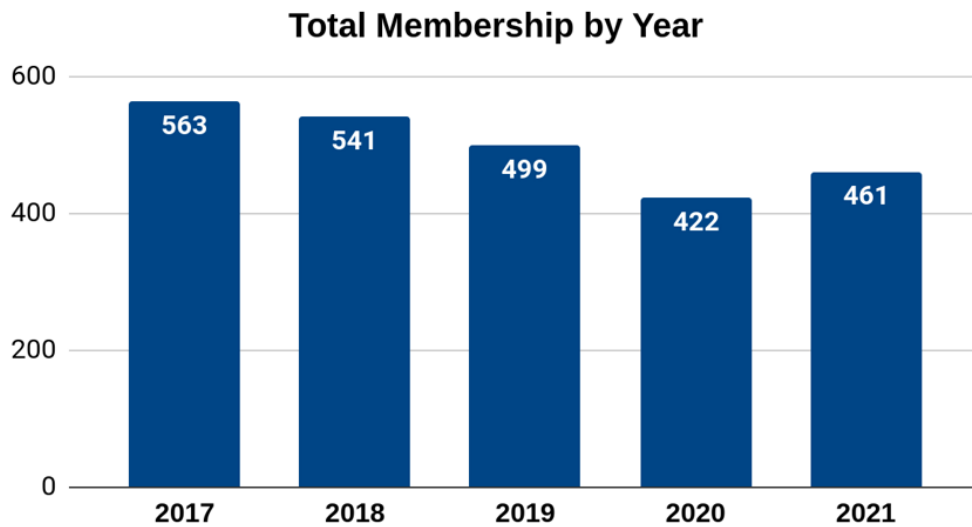
Please know that I am open to suggestions and if you have any ideas or something you'd like to see happen in the future, let me know!

Sherri Flundra , Clinics Chair

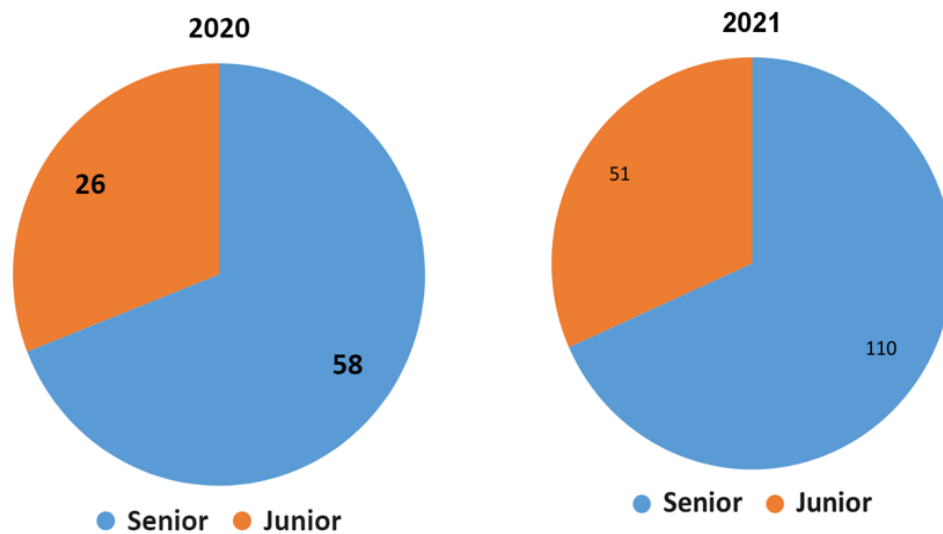


MEMBERSHIP & STATISTICS REPORT

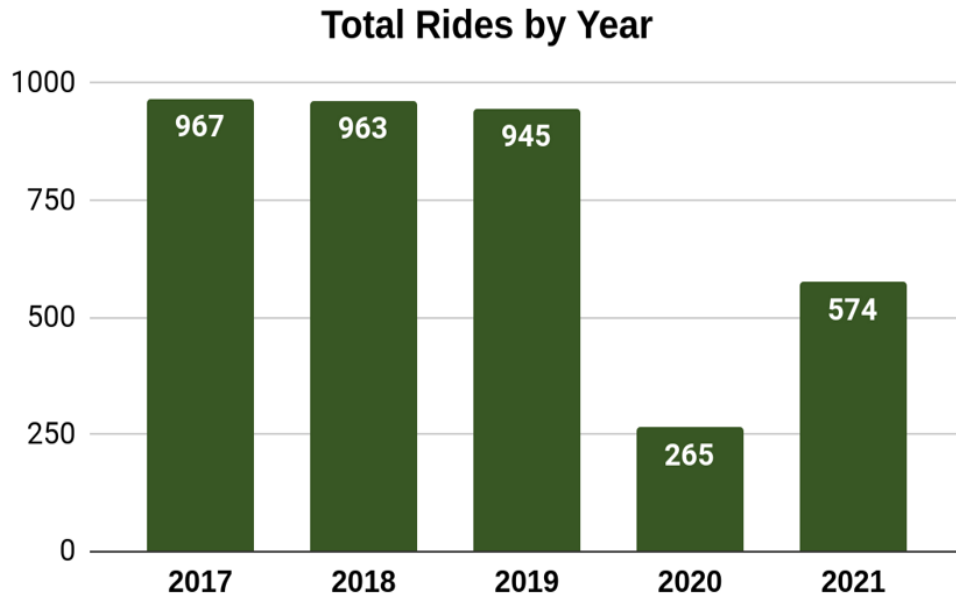
MEMBERSHIP STATISTICS



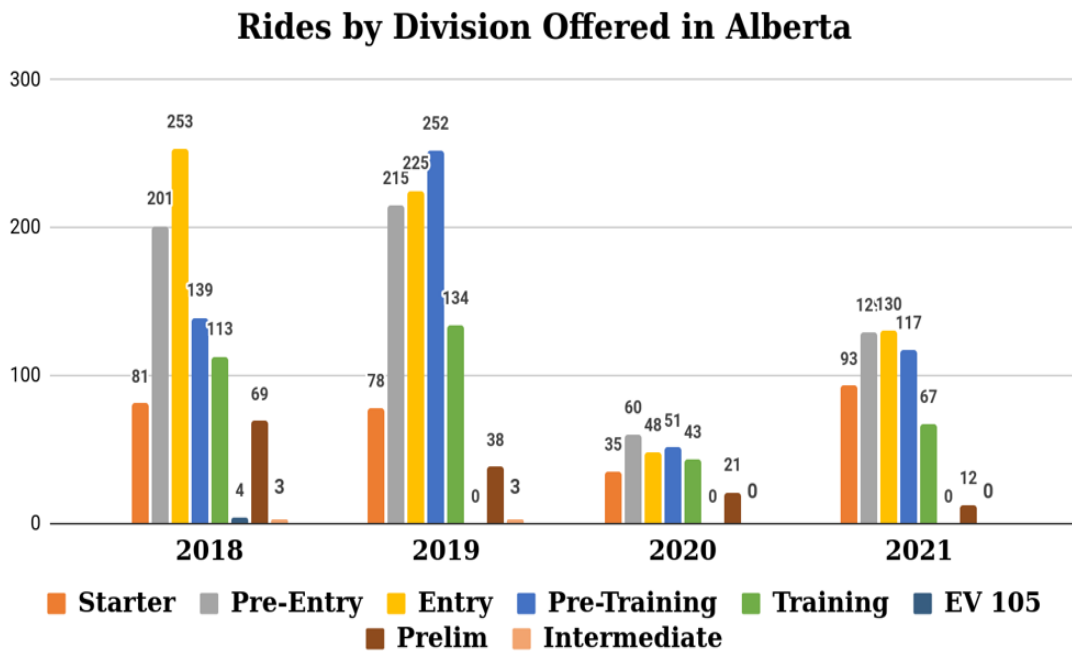
NEW MEMBERSHIP



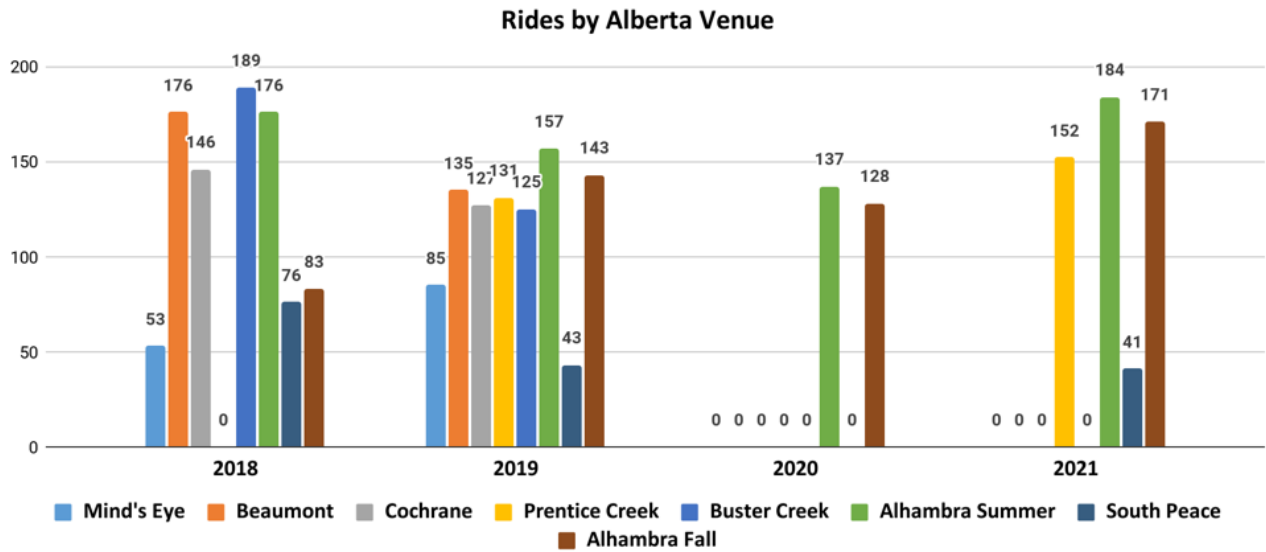
EVENT STATISTICS-Total Rides Per Year



EVENT STATISTICS- Rides by Division



EVENT STATISTICS- Rides by Venue

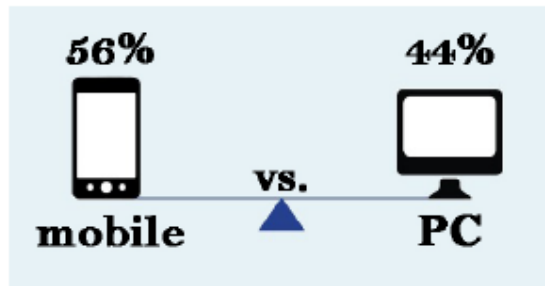


COMMUNICATIONS REPORT



2021 Communications Report

- AHTA Facebook Page - 1890 Followers
- AHTA Instagram - 1064 Followers
- AHTA Website (Clinics & Competition Pages get the most hits)
- AHTA Email Newsletter - 833 Subscribers
- HP Facebook Page - 345 Followers
- HP Instagram - 474 Followers



Event Evaluation Form New For 2021 - Had a great response for all events that ran this year. Comments and suggestions have been passed on to the organizers to take forward to 2022!

Extreme
Tack

A huge thank you goes out to Extreme Tack for their continued support and sponsorship of the Extreme Tack Team Challenge!

YOUNG PROSPECTS PROGRAM EVALUATION

Everything came together (and stayed together) just in time to have the Evaluation leading into the Alhambra Summer Event this year. Another good turnout of young horses to see with 3 Two year olds, and 4 Three year olds coming out to show in hand, followed by a nice contingent of Four years olds, 4 in total, 3 Five year olds and 7 New Prospects.

Our panel of Evaluators this year were Lynda Ramsey, Darci Ecker-Popiel and Laura Pauly.

The registrations from year to year are remaining fairly consistent. The numbers we have been getting are enough to fill a day, and we would be hard pressed to fit any more entries into the format that we are currently using.

Brenda Thompson
YPP Coordinator



CASINO REPORT

We are once again (finally) hosting a casino this year at the Elbow River Casino in Calgary, November 23 & 24/2021. The last casino fundraiser was held in 2019.

At the time of this report, we are fully staffed with volunteers and ready to roll. COVID has given us opportune to face some challenges, however; as has been for almost 2 years now, everyone seems to go with the flow and make changes as needed.

Getting volunteers to step up was a breeze this year. Lots of committed people wanting to help with our fundraising!

AHTA introduced a new policy this year which requires each event site to provide x2 volunteers for the casino in order to qualify for the event site funding program. As I have been out of the loop for a few years, I was not entirely sure who belonged to which event sites. I was able to figure out a few and had some help from AHTA members with some of the others. I would like to request in the future that each event organizer have their volunteers state that they are representing their site/venue.

Once the casino has been held and we have our proceeds in hand, I will report again.

Thank you to all our volunteers and AHTA members that were so gracious in helping with getting emails out to the membership with such short notice.

Respectfully submitted,

Jackie Kessler
Casino Chairperson



BOARD OF DIRECTORS



Cristin (Crissy) Embury, President

[Email Cristin](#)

Eventing is my one true love. There is absolutely nothing in the world that beats that rush of galloping across the finish line.

To that end, I am your completely horse crazy, passionate about Eventing President. I joined the AHTA Board in October 2018 and have been serving my first year as your President since November of 2020. I am standing for re-election this year and I would be honoured to continue to serve on the Board.

Horses have been my passion for as long as I can remember. I've had a wide array of equestrian experience including many of my younger years working as a stable hand/groom in exchange for lessons and board; spending several years as a working student at a fox hunting yard in the U.K.; and time spent working for an Olympic rider. More recently in my adult life, I have been dabbling with what it is like to just be a horse owner, competing and following my crazy and unrealistic adult amateur dreams. I have been a member of the AHTA developing riders team for the past two years.

Outside of horses and my AHTA commitments, I am the Manager of Project Execution for the Office of the CEO at a major energy company in Calgary. Having earned my Governance Professionals of Canada Designation earlier this year, my knowledge of governance combined with my project management skills ensure I am well equipped to lead the AHTA and protect the best interests of its members and the sport we all love.



Jessica Kerschbaumer, Vice President & Communications Chair

[Email Jessica](#)

I have been eventing since 2005 and on the board of directors since 2014. I grew up in Northern Alberta where there were very few equestrian opportunities, and I jumped at the chance to get more involved in the sport I love. Being on the board has been a very fun and rewarding experience and we have a dedicated, diverse group that works together very well.

I currently work full time at Klondike Victory Farm, a large breeding and show jumping barn, and travel a lot teaching clinics. Being a competitor, coach, and also a member of the High Performance team, and also having worked a wide variety of other jobs in my life, I bring a lot of different experience and expertise to the board. My multimedia education and background has helped immensely as Communications Chair, and I was excited to also step into the role of Vice President in 2020. A main focus of mine is helping our members have a voice, and continuing to help grow and develop the sport of eventing in Alberta.



Aislyn Havell, Treasurer

[Email Aislyn](#)

Hi my name is Aislyn Havell and I am currently standing for re-election. I have been a board member since 2018 and competing in the sport of eventing since 2004, although I have not competed in the last few years due to being busy adulting. My off-duty eventers are currently my trail horses / hoof models as I have been studying natural hoof function and trimming as a side hobby. I am a designated accountant by day and I feel that my CPA designation is a very valuable asset to the board and I hope to continue being able to contribute to the sport of eventing behind the scenes until I start competing again.



Kelsey Soldan, Secretary

[Email Kelsey](#)

Hi, I'm Kelsey Soldan and I'm standing for re-election. I have been a board member since 2015, primarily acting in the position of secretary. I initially joined the board because I like working behind the scenes as much (maybe more!) than I like competing. I am standing for re-election

because I enjoy collaborating with all our fabulous directors in working to make the sport we all love better and safer.

I started riding as a teenager with a hunter/jumper and 4H background with a heavy dose of mountain riding involved. In university while looking for affordable ways to keep riding, I started as a working student riding young sport horses for a fellow eventer and I was hooked! I am currently competing my Irish Sporthorse mare at entry level with hopes to move up once we work out some kinks! With my passion for dressage, I have also started work toward becoming a recognized judge (which has been made difficult due to COVID-19).

When I'm not riding, I'm a project manager and technical reviewer at an environmental consulting company.



Kathleen Ziegler, Athlete Development Chair

[Email Kathleen](#)

I am the Athlete Development Chairperson and have held this position since joining the AHTA Board of Directors in 2012.

We live on a farm near Beiseker and my involvement with horses goes way back. In my younger years, I was heavily involved in the 4-H program as well as competing at breed shows across the country.

My introduction to the sport of Eventing was through my 3 children who were involved in Pony Club. As they progressed through the pony club levels, Eventing competitions began to take priority over other activities. That led to my volunteering at various competitions, meeting new people and becoming more involved with different programs being offered by the AHTA. I was encouraged to take over the position of Athlete Development due to our experiences of navigating the ins and outs of having kids and horses competing in the US, working student positions, US Visa's and preparing for and competing at the Young Riders Championships. The places one can go, because of their involvement with horses, can be very surprising.



Christine Baurenschmidt, Safety Chair

[Email Christine](#)

Hello Fellow Eventers! Like many of you, I have a deep passion for all things horses. This started at a young age when I joined the Ottawa Valley Hunt Pony Club in Ottawa, Ontario. When I moved to Alberta, I found a barn, a coach and a horse that sparked my interest in Three Day Eventing. As a member of the AHTA for the last eight years, I was honoured to be elected as your safety chair. Working with the board and members, we have this great opportunity to improve the safety for the riders and horses that participate in this sport. After the loss of my best friend and our fellow rider, Katharine Morel, my mission is to be an integral part of the board which continuously improves the safety of this sport.



Sherri Flundra, Clinics Chair

[Email Sherri](#)

Hello! I'm Sherri Flundra, and my role within the AHTA Board of Directors is Clinics Chairperson. This will be my second year in this role.

I have been riding since before I was born: my mum rode all through her pregnancy and evented when she was younger. I joined Cochrane Pony Club at age 5 and was a very active member. I represented Canada at an International Rally and represented my province and country many times through Tetrathlon, Rallies and Quizzes. I began coaching younger riders in my teens and taught at countless Pony Club Summer Camps all over western Canada. I achieved my A level rating in 1991 on my OTTB mare that'd I'd been riding since I was 12.

Over my career in law enforcement (conservation enforcement and policing) I have been posted in 5 provinces and territories. I was a member of the RCMP Musical Ride and travelled to Europe and performed for Her Majesty at her Diamond Jubilee Celebration. Flying overseas with 36 Hanoverians and all of their equipment was an experience I will never forget (and not just because those of us who flew with the horses didn't sleep for 44 hours straight!)

When I was transferred to southern Alberta, I purchased my own horse again. I gravitated back into the eventing world through a few clinics and after a 21 year lapse, I re-entered the show ring (with slightly more brains and slightly less malleable bones). Since my retirement from the RCMP, I have enjoyed seeking out volunteer opportunities with the sport that I love. It has been fantastic reconnecting with old friends and making new ones. I really liked organizing clinics over the past summer (not counting COVID restrictions!) and look forward to it again next year!



Carly Moore, Stats Chair

[Email Carly](#)

Hello members! I'm Carly and I am seeking reelection on your board of directors. I have been on the board since 2015, serving as special events director for the first 3 years and then switching over to statistics director. I enjoy telling stories with data and have goals with AHTA to make it easier to tell the stories of performance and safety at our events. If you have any questions or ideas about what you'd like to see AHTA provide you as our membership regarding data, please let me know!

I was lucky enough to begin my horse experiences at a young age in Pony Club and 4-H, and competed in hunters and dressage. I started eventing in 2011 when my friend (and fellow director) Tanja suggested on a whim that we give it a go...and haven't looked back since! I love our sport with a passion and look forward to continuing to represent our membership. See you at events or clinics in the coming year- I'll be the one chasing a toddler, come say hi for snacks!



Shelby Friesen, Membership Secretary

[Email Shelby](#)

I joined the AHTA board of directors in November 2019 and have been serving as the Membership Secretary since.

I've always been horse crazy, riding every chance I got as a kid. I got my first horse when I was about 11 years old and started out showing at local shows in both English and western until I was introduced to the sport of eventing and then I never looked back. My eventing career started over 10 years ago and during which I've competed up through the prelim level. Currently, I'm competing my OTTB Malachi at the entry level with goals of moving up the levels as time and finances allow. I've also started working towards becoming a certified coach, as I've discovered I have a passion for teaching and sharing my knowledge with others.

I love being apart of the eventing community in Alberta, and I've thoroughly enjoyed being a director on the board. I've learned a lot and I hope to continue learning in the years to come.

When I'm not in the saddle or coaching, I'm the activity manager at a senior's lodge in Red Deer, which is another passion of mine and an added perk that it helps pay all the horse bills!



Tanja Minder, Competitions Chair

[Email Tanja](#)

I got my start in horses as a little girl riding at my grandpa's stable in Switzerland. After we moved across the pond to Canada, I fell in love with western riding through the 4H program. I didn't know what I was missing though, until I dabbled in the eventing discipline. I was instantly hooked, and have been competing for close to 10 years now. Personally, I own and run an equine and canine nutrition company, and I feel these skills transfer well to helping our sport organization. I joined the board about 6 years ago. As the competitions director, I handle things like event organizers liason, omnibus submissions, and running the organizers forum. I also am in charge of the beloved AHTA Handbook. I am up for re election this year, but would love the opportunity to continue serving the membership. We are all here for the love of our horses first, and sport second, and I love being able to make a difference at the fundamental level of eventing in Alberta.



Elizabeth (Liz) Allum, Special Events Chair

[Email Liz](#)

Hi my name is Liz and I have been a member of the AHTA Board since November 2020. I was introduced to the sport of eventing in 2015 after growing up in the dressage world. I took a brief hiatus from the sport to focus on school and work but have plans to get back in the show ring in 2022 with my new horse, Treacle! One of the things I love the most about the sport is the community - it is so welcoming and supportive. I've enjoyed my time on the Board thus far, giving back and getting to know more people in this wonderful community!



Ulrika Wikner, Director at Large

[Email Ulrika](#)

I have been on the board for 12+ years now and my contribution is mainly from the knowledge and the view from organizing and running events and venue for 26 years.