

2025



SPONSORSHIP PROPOSAL

Be a part of the action filled sport of Three Day Eventing by showcasing your business across the province of Alberta!

ALBERTA HORSE TRIALS ASSOCIATION



ABOUT US



The Alberta Horse Trials Association is a not for profit dedicated to the Olympic Sport of Three Day Eventing. We support and provide opportunities for riders at the grassroots level up to the international level. The sport of three day eventing is enjoyed by all ages and skill levels.

There are 6 events sanctioned for the 2025 throughout Alberta. Our events run for 2 or 3 days long, and attract participants and spectators from all the western provinces.





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SPONSORSHIP PACKAGE

BRONZE SPONSORSHIP PACKAGE

\$500 – \$1,000

- Company logo on the AHTA website
- Opportunity to display company banner at event sites during competitions
- Listed as a Bronze level sponsor in the AHTA handbook
- Opportunity to distribute promotional materials at AHTA Banquet attendees, along with feature in Banquet program
- Four social media posts per year recognizing the sponsor
- Two tickets to our year end awards banquet
- AHTA merchandise item



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SPONSORSHIP PACKAGE

SILVER SPONSORSHIP PACKAGE

\$1,001 – \$2,500

All Bronze level benefits, plus:

- Quarter-page advertisement in the AHTA handbook
- Booth space at the event for product display or information distribution
- Six total social media posts recognizing the sponsor
- Four tickets total to our year ends awards banquet



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SPONSORSHIP PACKAGE

GOLD SPONSORSHIP PACKAGE

\$2,501 +

All Silver level benefits, plus:

- Opportunity to display two company banners at event sites during competitions
- Half-page advertisement in the AHTA handbook
- Opportunity to add items into Show Packages at each event
- Customizable sponsorship options, with opportunity to present awards - Ex. exclusive sponsorship of a Year-End award or sponsorship of a particular cross country jump.
- Company logo on award
- Eight total social media posts recognizing the sponsor
- Six tickets total to our year end award banquet

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SPONSORSHIP PROPOSAL 2025

THANK YOU!

Thank you for taking the time to view the Alberta Horse Trials Sponsorship Package. As a not for profit organization, we really rely on fundraising and sponsorship to make our events a success. Our sport has the ability to reach a diverse audience, making this a unique opportunity to showcase your business to a large population.

Generous individuals and businesses provide the AHTA invaluable support, which enables us to run successful three day event sporting competitions across Alberta, and make a real difference in our community.



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